



MICRO REFORMS FOR AFRICAN AGRIBUSINESS IN NIGERIA (MIRA-NIGERIA)

Theme: Strengthening public-private implementation partnerships in Nigeria

STAKEHOLDERS CONSULTATIVE WORKSHOP
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MIRA-NIGERIA STAKEHOLDER CONSULTATIVE WORKSHOP OBJECTIVES

- Background of MIRA Project in Nigeria
- Review MIRA Milestones – NABG, SEEDAN & FEPSAN
- Understand project implementation and reporting guidelines
- Begin building a case to influence approval of the priority reforms by government
- Begin drafting of the Cooperation Framework Agreement between FMARD, AGRA and NABG
- Begin creating specific project implementation teams

MIRA CONCEPT NOTE REVIEW

By working with FMARD, NABG & Others, AGRA can help to facilitate micro reforms for agribusinesses to engage smallholder farmers in Nigeria

The Alliance for a Green Revolution in Africa (AGRA) is implementing the **Micro Reforms for African Agribusiness (MIRA)** project - a five-year initiative to provide African Governments with access to high quality local and international technical assistance for identifying, prioritizing and reforming specific agricultural regulations that currently deter or limit private investment in small- and medium

VALUE CHAINS

Under a Private-Public Partnership Framework, We Can Demonstrate Quick Wins In 5 Reform Options in just 3 Years

AGRA is working with five African Countries to pilot the concept of MIRA

The Alliance for a Green Revolution in Africa (AGRA) is implementing the *Micro Reforms for African Agribusiness (MIRA)* project - a five-year initiative to provide African Governments with access to high quality local and international technical assistance for identifying, prioritizing and reforming specific agricultural regulations that currently deter or limit private investment in small- and medium sized agribusinesses operating in smallholder agricultural value chains. In doing so, the MIRA project will help to build the capacity of African Governments to continuously review and reform regulations that unintentionally limit private investment in local agribusinesses operating in smallholder value chains.

Nigeria

Tanzania

Ghana

Ethiopia

Burkina Faso

List of micro reform opportunities identified by AGRA, FMARD and other stakeholders (2013-2015)

1. Options for advancing the **liberalization of foundation seed production**

2. Costs and benefits of grain price stabilization through **buffer stocks of public reserves versus a private storage subsidy mechanism**

3. Options for cost-effectively regulating the **introduction and quality of new fertilizer blends**

4. Options for improving the targeting and **delivery of the fertilizer subsidy**

List of micro reform opportunities presented by FMARD at the launch of MIRA-Nigeria (July 2015)

- ✓ **Full Scale Implementation Reforms in the Seed and Fertilizer Policies, Regulations and Laws**
- ✓ **Innovative Financing for Agriculture**
- ✓ **Marketing Corporations/Commodity Exchange Strategies**
- ✓ **Import Substitution Policy for Rice and Cassava**
- ✓ **Staple Crop Processing Zones (SCPZ) / Agribusiness Investment Regions (ABIR)**
- ✓ **Prioritized Value Chain Development/Extension Services**
- ✓ **Dry Season Farming – Irrigation Farming at Scale**
- ✓ **Mechanized Farming – Cassava and Paddy Rice at Scale**

MIRA-NIGERIA LAUNCH OUTCOMES

- ✓ **Planning and coordination of MIRA – NABG**
- ✓ **Seed reform areas - SEEDAN**
 - Passage of Seed Act
 - Intellectual Property Right
 - Outsourcing certification
 - Dealing with fake seed
- ✓ **Fertilizer manufacturing and quality regulations**
 - **FEPSAN**
- Access to Affordable Long Term Financing – ?
- Establishment of Marketing Institution for Rice – ?

MIRA-NIGERIA ON PLANNING & COORDINATION – NABG

“Planning and Coordination of Micro Reforms for African Agribusiness in Nigeria,” which aims to measurably improve policy and regulatory enabling environments for private sector investments in local agribusinesses that serve smallholder farmers in Nigeria.

MIRA-NIGERIA ON PLANNING & COORDINATION – NABG

Milestones:

Set One:

- Stakeholder consultative workshop held
- List of prioritized reforms to be worked out by MIRA in Nigeria generated and discussed
- Ministry Food Security and Cooperatives, The Federal Democratic Republic of Nigeria, of Nigeria – AGRA MIRA Cooperation Agreement signed
- Communication strategy document finalized

MIRA-NIGERIA ON PLANNING & COORDINATION – NABG

Set Two:

- Plan and coordinate communicating reformed regulations to the domestic and international private sector (presentation slots at forums secured)

Set Three:

- Work plans for reforming each individual prioritized reform finalized

Set Four:

- Legal framework in place to ensure continued private sector participation in government committees on agricultural regulation

Set Five:

- Signed contracts with of sub-grantee service providers to execute components of the reform work plan
- Signed contracts sub-grantee service providers to monitor and support implementation of reformed policies and regulations

MIRA-NIGERIA ON PLANNING & COORDINATION – NABG

Final Set (to be included in final report):

- Coordinate communicating information about reformed regulations to private investors at forums and other channels (Presentations delivered)
- Other marketing materials developed and delivered
- National MIRA Coordinator and other government staff mentoring meetings in key reform management skills held
- Reform management training modules developed
- Governments allocates budget line for investment environment assessment
- Private sector agribusiness firms participate in national agricultural advocacy forums

ALH. IBRAHIM ABDULLAHI – SEDAN

Seed reform objectives

- ✓ Identify "problem" policies and reforms that limit private sector investment into value chain of staple food crops for smallholder farmers
 - ✓ Create an options for reforming "problem" policies and regulations that limit private sector and investment in staple food crop
- ✓ Support efforts of FMARD to reform seed policies and regulations that limit private sector investment
- ✓ Promote reformed policies and regulations to local and international private sector investors in order to create awareness about improved business enabling environment in seed production and supply
- ✓ Enhance the capacity and commitment of SEEDAN and FMARD (NASC) to continuously review, assess and reform policies and regulations that limit private sector

Seed reform expected outcomes - SEEDAN

- ✓ FMARD buy-in on seed policy & regulatory reform options
 - ✓ Required regulations drafted
 - ✓ Required regulations adopted
 - ✓ Required regulations approved
 - ✓ Required regulations implemented
- ✓ Domestic and international private sector investors aware of reformed regulations
- ✓ SEEDAN and FMARD (NASCI) have skills to track and improve investment options facing seed business
- ✓ Private seed sector formally recognized and well-represented in agricultural policy dialogue, processes and implementation

MIRA-NIGERIA ON FOUNDATION SEED REFORMS

Nigeria: Options for advancing liberalization of foundation seed production: Getting the amended Seed Act re-amended, passed and assented to by the President (the Amended Seed Act is now with Ministry of Justice)

| Activity | Stage and Event | Who |
|---|--|---------------------------|
| <p>Activity A SEEDAN, NASC, FMARD engage stakeholder meeting in dialogue. DG NASC primary partner. Work with system to bring together National Variety Release Committee, Plant Quarantine Services, seed companies, Ministries Departments and Agencies of Government, State Agricultural Offices, NAGB, farmers' organizations, distributors CSOs, agro-dealers (1 mth)</p> | <p>1 Stakeholders engaged in dialogue</p> | <p>SEEDAN, NASC, NABG</p> |
| <p>Activity B Organize stakeholders meeting (1 mth)</p> | <p>2 Stakeholders' workshop: review and changes: reforms validated, options identified and discussed</p> | <p>SEEDAN, NASC, NABG</p> |
| <p>Activity C Engage House Representatives early on so that they are involved with players all the time having discussions and implementation. Once sell idea to House Representatives hire lawyers to lead drafting of the law (1 mth)</p> | <p>8 House adopts Bill</p> | <p>SEEDAN, NASC, NABG</p> |

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|---|---|---------------------------|
| <p>Activity D Stakeholder meeting report presented. MOU with FMARD supported by stakeholders document saying that plan to support Ministry to get these reforms done (1mth)</p> | <p>3 Permanent Secretary buy-in and MOU</p> | <p>SEEDAN, NASC, NABG</p> |
| <p>Activity E provide technical assistance (cost benefit analyses, public expenditure analysis and compliance with legal requirements) to inform government decision-making and influence their approval for reforms (2 mths)</p> | <p>5 Minister FMARD agrees with proposals</p> | <p>SEEDAN, NASC, NABG</p> |
| <p>Activity F Presentation at National Council on Agriculture and Rural Development. Commissioners of agriculture from States. Get FEPSAN to meeting to do presentation (2mths)</p> | <p>4 Approval by Council of what to expect to complete within the year. Minister of Agriculture chairs meeting get to have his approval as well</p> | <p>SEEDAN, FFD, NABG</p> |

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| | | |
|---|--|-----------------------|
| Activity G Prepare a brief for Minister of Agriculture for presentation at the Federal Executive Council (FEC). Lynchpin partner at Ministry is Director NASC (1 mth) | | |
| Activity H Consult with Ministry of Justice and align with other Ministry Departments and Agencies. Lynchpin partner at Ministry is Director FFD (1 mth) | 6 Minister of Justice review and approvals | NASC |
| Activity I Minister passes to FEC (2 mth) | 7 FEC endorses | NASC, NABG |
| Activity J FEC sends legislative Bill to Senate as an Executive Bill. It is passed to both House and Senate. Read it as prepared and sent by Mr. President (6 mths) | 8 House adopts Bill | SEEDAN, NASC, NABG |

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| Activity K Bill referred to Senate Committee on Agriculture and House representative on Agriculture. Committees met debate and call for public hearing (1 mth) | 9 Call for public hearing | SEEDAN, NASC, NABG |
| Activity L FOs, FEPSAN, CSOs if sensitive televised so that get known. Can die at this level. Need to advocate. If no funds in legislature just die. Laws presented to both houses (3 mths) | 10 Both Houses debate | SEEDAN |
| Activity M Plenary debate when either rejected or accepted. If it is accepted point by point or line by line review it and pass it wholly becomes law. Comes back to the President (6 mths) | 11 President accepts or does not accept | SEEDAN |
| Activity N Gazetting and Regulatory Authority (1 mth) | 12. Implementation | SEEDAN |

GIDEON NEGEDİ – FEPSAN

MIRA-NIGERIA ON FERTILIZER REFORMS

| Objective | Activity | Output |
|-----------|--|--|
| | 1 Support FMARD to identify and create options for reforming “problem” policies and regulations that unintentionally limit private investment in local agribusiness that innovate, import, blend, manufacture and distribute fertilizers in agricultural values chains of staple food crops for smallholder farmers | |
| | Engage public and private sector fertilizer organizations in industry stakeholder dialogue platforms to review progress and outline further action | Fertilizer industry multi-stakeholder policy innovation platforms |
| | Identify required sequence and likely timing of government approval levels the fertilizer policy and regulatory reforms need to go through and develop work plan for reforming the prioritized “problem” fertilizer policies and regulations | Work plan, resource plan and budget for bringing the reform solutions through the different stages of government approval and implementation and |
| | 2 Support efforts of FMARD to reform fertilizer policies and legislation that enable private sector investment in local agribusiness that innovate, import, blend, manufacture and distribute fertilizers in agricultural values chains of staple food crops for smallholder farmers | |
| | Facilitate sub-grantee technical service providers to appraise options, assess costs and benefits for reforming fertilizer policy and regulatory constraints and help select best options and present these to FMARD | Economic and social benefits of alternative fertilizer policy and regulatory reform options |
| | Facilitate sub-grantee technical service providers to assess legal compliance of alternative reform options and draft new regulations | Assessments of the implementation of regulations, and delivery of technical advice on how to improve implementation of regulations |
| | Facilitate sub-grantee technical service providers to assess public expenditures needed to implement fertilizer policy and regulatory reforms | Alternative policy and regulatory reform options proposed |

MIRA-NIGERIA ON FERTILIZER REFORMS

| | | |
|---|--|--|
| 3 | Promote reformed policies and regulations to local and international private sector investors in order to raise awareness about improved agribusiness enabling environment in Nigeria | |
| | Develop plans and strategy for communicating reformed regulations to stakeholders | Communications strategy |
| | Identify forums and design messages about reformed regulations and communicate reformed regulations at forums and through other channels | Policy briefs, memos, mass media messages |
| | Communicate information about reformed regulations to private investors | Secured presentation slots at forums; Presentations delivered |
| 4 | Enhance the capacity and commitment of FESPSAN and FMARD to continuously review, assess and reform regulations that limit private sector investment in fertilizer importation and distribution in agricultural value chains of staple foods for smallholder farmers | |
| | Advocate for FMARD to continuously allocate budget resources towards the assessment and re-assessment of the influence of regulations on the business environment of the fertilizer industry | Advocacy briefings, leaflets, brochures, training manuals |
| | Strengthen the capacity of the fertilizer trade to present industry progress and challenges in national fertilizer committee meetings | Legal framework to ensure continued private sector participation in FMARD committees on agricultural regulations |
| | Continuously gather and communicate information directly from the fertilizer industry about government policies, laws, regulations and services which need to be reviewed and which need to be amended | Assessments of perceptions of private and public seed companies |

MIRA-NIGERIA ON FERTILIZER REGULATION REFORMS

Nigeria: Options for regulating fertilizers: Resuscitate the draft Fertilizer Quality Control Bill for an act to regulate the manufacture, importation, distribution and quality control of fertilizer

| Activity | Stage and Event | Who |
|--|---|-------------------|
| Activity A Activity A FEPSAN in partnership with Federal Fertilizer Department (FFD) Federal Ministry of Agriculture and Rural Development (FMARD), Nigeria Agribusiness Group (NABG) identify stakeholders, invite them and hold meetings. Initial meetings with concerned government departments and stakeholders: National Agency for Food and Drug Administration, Standards Organization of Nigeria, States Ministries of Agriculture, Farmers' organizations, distributors, CSOs, agro-dealers (1 mth) | 1 Stakeholders engaged in dialogue | FESPAN, FFD, NABG |
| Activity B Organize and support stakeholders meeting (1 mth) | 2 Stakeholders' workshop: review and changes draft Fertilizer Quality Control Bill and NAGESS bills reforms validated, options identified and discussed | FESPAN, FFD, NABG |
| Activity C Engage House Representatives early on so that they are involved with players all the time having discussions and implementation. Once sell idea to House Representatives hire lawyers to lead drafting of the law (1 mth) | 8 House adopts Bill | FESPAN, FFD, NABG |

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